JEFF PIERSON

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www.Design903.com

TECHNICAL EXPERIENCE

- Primary Skills: ColdFusion, PHP, ASP, HTML, CSS, SQL, JavaScript, XML; SQL Server, MySQL, Access
- CMS Implementations: MURA, Expression Engine, Wordpress, Interspire
- e-commerce Implementations: Interspire, Big Commerce, Site Director, Cartweaver
- Certifications: Certified Macromedia ColdFusion 5 Developer; Principal Certified Lotus Professional (CLP) in Application Development in versions R4 and R5 of Lotus Notes and Domino

PROFESSIONAL EXPERIENCE

Design903 Longview, Tx
Owner/President   June 2002 – Present
- Recruit new clients.
- Create Advertising/Marketing campaigns to develop new business.
- Manage relationships with existing clients.
- Provide technical support and customer service to clients.
- Perform website design, programming and development.
- Design and develop databases, maintain databases, and write stored procedures.
- Manage projects including any outsourced work.

Resort Technology Partners Avon, Co
Contract Web Programmer/Developer   November 2002 – Present
- Perform website programming and development.
- Design and develop databases, maintain databases, and write stored procedures. Create database-driven websites and web-based tools that allow the user to administer various parts of their website.
- Develop working html/css/javascript sites from design files.
- Provide technical support and customer service to clients.
- Assist sales team in estimating time and cost for clients.

Resort Technology Partners Avon, Co
Account Manager (Sales)/Programmer   November 2002 – November 2003
- Recruit new clients.
- Facilitate sales meetings with prospective clients. Present and demonstrate products.
- Determine client's needs; write proposals and contracts.
- Manage relationships with existing clients.
- Provide technical support and customer service to clients.

Penton Technology Media Loveland, Co
Senior Web Developer   February 2001–June 2002
- Manage development team to ensure that quality work is completed in a timely matter. Oversee projects and project tasks to ensure timelines are met.
- Develop Internet strategies to create new revenue streams.
- Serve as Webmaster for 4 high-traffic, database-driven websites.
- Manage relationships with outside development vendors who provided functionality for our sites.
- Evaluate monthly web traffic reports to determine which parts of our websites are most heavily used.

- Develop new functionality and maintain existing functionality for database-driven dynamic web sites. Create and maintain content management systems that allow content team to enter data into the databases via a web application.
- Assist users with customer service related issues including website access problems, store orders and e-mail newsletter issues.
- Designed and developed new database-driven websites in ColdFusion and SQL Server.
- Administer NT servers, ColdFusion servers, SQL Servers, IIS servers, Visual Source Safe server and Domino servers.

Applied Theory Austin, Tx
Solutions Consultant/Senior Associate Developer   January 1998– May 2001
- Serve as Lead Developer for multiple clients in various industries.
- Attend sales calls with sales staff to answer prospective client's technical questions and demonstrate existing applications.
- Assist with managing customer relationships, project timelines, project milestones, and project deliverables.
- Determine high-level technical requirements and development processing plans for enterprise-wide applications.
- Interface with key client executives to determine needs and requirements; obtain sponsorship for technical changes. Produce requirement and design documents to client's specifications.
- Represent the company as part of a technical support team at various trade shows.

EDUCATION

B.B.A., Management Information Services - *Hankamer School of Business - Baylor University*, Waco, TX
December 1997
Colegio de Gudalajara, Guadalajara, Mexico   Summer 1995
Baylor in London, London, UK   Summer 1996